

20TH ANNIVERSARY
DINING *for a* **DIFFERENCE**
To Benefit **Families First**

Thursday, March 22, 2018

Since its debut in 1999, Dining for a Difference has grown into a premiere fundraising and awareness event benefitting Families First and attended by metro Atlanta's most influential community leaders. Since its inception, Dining for a Difference has raised more than \$4.5 million, enabling Families First to provide empowering and sustainable solutions that improve the lives of children and strengthen families. Last year more than 500 guests attended the event.

The 20th Anniversary Dining for a Difference will feature guest chef John Moeller, a member of an elite corps of chefs, those who have served in the White House preparing très soigné cuisine for Presidents, First Families, and their guests, including visiting Heads of State. Chef Moeller served three First Families, including President George H.W. Bush, President William Jefferson Clinton, and President George W. Bush. Now, through his support of organizations like Families First, he is dedicated to serving communities in need.

We invite you to join us for an evening of exquisite food, impeccable service, and inspiring stories at the 20th Annual Dining for a Difference. With your sponsorship, Families First will continue to provide life-changing support for the children and youth in our care.

Together, we can make a difference.



Presenting Sponsor | **\$100,000**

- Exclusive title recognition at the 20th annual Dining for a Difference dinner and on all collateral materials
- Exclusive visibility as Presenting Sponsor in all printed materials including invitations and event program
 - 10 dinner tickets at preferred table (Fair market value: \$950) & 10 Sponsor Reception Tickets
 - Opportunity for representative to speak at Sponsor Reception
 - A four-color, cover placement, full-page ad in the dinner program book
 - Post-event souvenir book
 - Logo on event signage/sponsor board
 - Company logo visibility during Sponsor Reception
- 25 social media mentions highlighting partnership over 6 months

Legacy Sponsor | **\$75,000**

- Exclusive title recognition at the 20th annual Dining for a Difference dinner and on all collateral materials
- Exclusive visibility as Legacy Sponsor in all printed materials including invitations and event program
 - 10 dinner tickets at preferred table (Fair market value: \$950) & 6 Sponsor Reception Tickets
 - A four-color, cover placement, full-page ad in the dinner program book
 - Post-event souvenir book
 - Logo on event signage/sponsor board
 - Company logo visibility during Sponsor Reception
 - 15 social media mentions highlighting partnership over 4 months

Champion Sponsor | **\$50,000**

- Prime recognition at the 20th annual Dining for a Difference dinner and on all collateral materials
- Prime visibility as Champion Sponsor in all printed materials including invitations and event program
 - 10 dinner tickets at preferred table (Fair market value: \$950) & 4 Sponsor Reception Tickets
 - A four-color, cover placement, full-page ad in the dinner program book
 - Post-event souvenir book
 - Logo on event signage/sponsor board
 - 10 social media mentions highlighting partnership over 2 months

Protector Sponsor | **\$25,000**

- Prime recognition at the 20th annual Dining for a Difference dinner and on collateral materials
- Prime visibility as Protector Sponsor in all printed materials including invitations and event program
 - 10 dinner tickets at preferred table (Fair market value: \$950) & 4 Sponsor Reception Tickets
 - A four-color, cover placement, full-page ad in the dinner program book
- Logo on event signage/sponsor board
- 5 social media mentions highlighting partnership over 1 months

Advocate Sponsor | **\$10,000**

- Visibility as an Advocate Sponsor in printed and online listings
- 10 dinner tickets at preferred table (Fair market value: \$950) & 2 Sponsor Reception Tickets
 - Recognition in event materials
 - Half-page ad in the dinner program book
- Logo on event signage or sponsor board
- 1 social media mentions highlighting partnership over 1 months

Defender Sponsor | **\$5,000**

- Visibility as a Defender Sponsor in printed and online listings
- 10 dinner tickets at preferred table (Fair market value: \$950) & 2 Sponsor Reception Tickets
 - Recognition in event materials
 - Quarter-page ad in the dinner program book
- Logo on event signage or sponsor board