



LOVING the LEGACY

Healthy Homes, Resilient Families



2025 Corporate Sponsorship Opportunities

March 27, 2025
Atlanta History Center

About Families First

For over 134 years, Families First has laid the foundation for empowering Atlanta's children and families.

We believe every child deserves a safe, loving home. With the support of friends like you, Families First offers comprehensive programs to community members in need. Together, we're fulfilling our mission of building resilient families so all children can thrive.

Our prevention-based strategy focuses on strengthening two generations: caregivers and children. To help families create a brighter future, our essential services include three impact areas:

- Behavioral health
- Parenting support and resources for families fostering or adopting
- Navigators that help strengthen family resiliency



OUR PURPOSE: Resilient people living in resilient communities achieve their fullest potential.

OUR VISION: All children and families are resilient and able to achieve their fullest potential.

OUR MISSION: Building resilient families so all children can thrive.

Loving the Legacy is our cornerstone fundraising gala. Join us at the Atlanta History Center on March 27, 2025, for an elegant evening in support of the families we serve.

Your attendance helps build strong, resilient families across Georgia and beyond. Thank you in advance for your support of Families First and *Loving the Legacy*. We can't wait to see you there!

YOUR SPONSORSHIP IMPACT*

<p>\$100,000 PRESENTING LEVEL</p> <p>Funds the work of two Navigators for an entire year, touching 300 clients with intensive case management, referrals to Families First's behavioral health services, and connections to external partners.</p>	<p>\$50,000 CORNERSTONE LEVEL</p> <p>Funds the work of a Teen Support Specialist Navigator for an entire year, providing 50 pregnant or parenting teen clients with parenting and health education, labor and delivery assistance, mentoring, academic support, basic needs, life and financial planning, and connections to external partners.</p>
<p>\$25,000 VISIONARY LEVEL</p> <p>Helps Navigators transition 15 families from "surviving to thriving," reducing dependency on social services and building resilience.</p>	<p>\$15,000 COMMEMORATIVE LEVEL</p> <p>Provides 500 counseling sessions for 100 families or individuals who need help improving their mental health.</p>
<p>\$10,000 EMPOWERMENT LEVEL</p> <p>Helps 100 families receiving Navigator services with obtaining basic needs such as food, clothing, and transportation to and from work and school.</p>	<p>\$5,000 HISTORIC LEVEL</p> <p>Helps 20 Families First parents enroll in parenting classes.</p>
<p>\$2,500 CLASSIC LEVEL</p> <p>Funds couples counseling sessions or a group therapy session for up to 25 individuals, fostering relationship-building and peer support.</p>	

**Impact descriptions are examples of what your donation can accomplish. Thank you for your support!*

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MAKE YOUR SPONSORSHIP COMMITMENT BY FEB. 27

to join an exclusive VIP reception at The Warehouse contemporary art space, hosted by John Wieland!

SPONSORSHIP LEVELS	PRESENTING	CORNERSTONE	VISIONARY	COMMEMORATIVE	EMPOWERMENT	HISTORIC	CLASSIC
INVESTMENT	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500
PRIORITY SEATING	16 GUESTS	14 GUESTS	12 GUESTS	8 GUESTS	6 GUESTS	4 GUESTS	2 GUESTS
VIP RECEPTION AT THE WAREHOUSE	10 GUESTS	8 GUESTS	8 GUESTS	6 GUESTS	6 GUESTS	4 GUESTS	2 GUESTS
LOGO/NAME ON EVENT WEBSITE & EVENT SIGNAGE							
LOGO/NAME ON FAMILIES FIRST'S HOMEPAGE							
LOGO/NAME ON FAMILIES FIRST'S ANNUAL IMPACT REPORT							
SPECIAL RECOGNITION DURING PROGRAM							
SOCIAL MEDIA POSTS (Facebook, Instagram, & LinkedIn)							
CUSTOM VOLUNTEER OPPORTUNITIES							
VIP PARKING							
SPEAKING OPPORTUNITY DURING EVENT							
GOOGLE AD RECOGNITION							

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YES! I WOULD LIKE TO SUPPORT LOVING THE LEGACY!

\$100,000 PRESENTING LEVEL

CORNERSTONE LEVEL - \$50,000

EMPOWERMENT LEVEL - \$10,000

VISIONARY LEVEL - \$25,000

HISTORIC LEVEL - \$5,000

COMMEMORATIVE LEVEL - \$15,000

CLASSIC LEVEL - \$2,500

(Please specify your sponsorship amount below.)

I pledge to make a gift of \$_____ to support *Loving the Legacy* and the mission of Families First to build resilient families so all children can thrive.

Signature _____ Date _____

CONTACT INFORMATION

Please print the corporate sponsor's name exactly as it should appear in sponsor listings and other materials: _____

Primary Contact's Name: _____

Phone: _____ Home Cell Office

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

PAYMENT INFORMATION

Check Wire Transfer Please Invoice Credit Card

Please charge my: AmEx Visa MasterCard Discover

Card# _____

Security Code _____ Exp. Date _____ Billing Zip: _____

Signature _____

Please make check payable to Families First | 80 Joseph E. Lowery Boulevard, NW | Atlanta, GA, 30314

**TO MAKE YOUR DONATION ONLINE, SCAN THE QR CODE
OR VISIT bit.ly/LovingTheLegacy**



For questions or assistance, call 404-541-3080 or email give@familiesfirst.org

