



LOVING the LEGACY

Healthy Homes, Resilient Families



2025 Individual Sponsorship Opportunities

March 27, 2025
Atlanta History Center

About Families First

For over 134 years, Families First has laid the foundation for empowering Atlanta's children and families.

We believe every child deserves a safe, loving home. With the support of friends like you, Families First offers comprehensive programs to community members in need. Together, we're fulfilling our mission of building resilient families so all children can thrive.

Our prevention-based strategy focuses on strengthening two generations: caregivers and children. To help families create a brighter future, our essential services include three impact areas:

- Behavioral health
- Parenting support and resources for families fostering or adopting
- Navigators that help strengthen family resiliency



OUR PURPOSE: Resilient people living in resilient communities achieve their fullest potential.

OUR VISION: All children and families are resilient and able to achieve their fullest potential.

OUR MISSION: Building resilient families so all children can thrive.

Loving the Legacy is our cornerstone fundraising gala. Join us at the Atlanta History Center on March 27, 2025, for an elegant evening in support of the families we serve.

Your attendance helps build strong, resilient families across Georgia and beyond. Thank you in advance for your support of Families First and *Loving the Legacy*. We can't wait to see you there!

YOUR SPONSORSHIP IMPACT*

\$50,000+ PRESENTING LEVEL SPONSORSHIP

Funds the work of a Teen Support Specialist Navigator for an entire year, providing 50 pregnant or parenting teen clients with parenting and health education, labor and delivery assistance, mentoring, academic support, basic needs, life and financial planning, and connections to external partners.

\$49,999 — \$25,000 PLATINUM LEVEL

Helps Navigators transition 75 — 150 families from "surviving to thriving," guiding clients with intensive case management, referrals to Families First's behavioral health services, and connections to external partners.

\$24,999 — \$10,000 GOLD LEVEL

Provides 330 — 830 life-changing counseling sessions for families or individuals who need help improving their mental health.

\$9,999 — \$7,500 SILVER LEVEL

Helps 75 — 100 families receiving Navigator services with obtaining basic needs such as food, clothing, and transportation to and from work and school.

\$7,499 — \$3,000 BRONZE LEVEL

Helps 12 — 30 parents enroll in parenting classes or supports 30 — 75 families with basic needs like food, clothing, and transportation for work and school.
















**Impact descriptions are examples of what your donation can accomplish. Thank you for your support!*

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MAKE YOUR SPONSORSHIP COMMITMENT BY FEB. 27

to join an exclusive VIP reception at The Warehouse contemporary art space, hosted by John Wieland!

SPONSORSHIP LEVELS	PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
INVESTMENT	\$50,000+	\$49,999 — \$25,000	\$24,999 — \$10,000	\$9,999 — \$7,500	\$7,499 — \$3,000
PRIORITY SEATING	20 GUESTS	16 GUESTS	14 GUESTS	12 GUESTS	8 GUESTS
VIP RECEPTION AT THE WAREHOUSE	10 GUESTS	8 GUESTS	6 GUESTS	4 GUESTS	2 GUESTS
LOGO/NAME ON EVENT WEBSITE & EVENT SIGNAGE					
SPECIAL RECOGNITION DURING PROGRAM					
RECOGNITION IN FAMILIES FIRST'S ANNUAL IMPACT REPORT					
VIP PARKING					
SPEAKING OPPORTUNITY DURING EVENT					

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YES! I WOULD LIKE TO SUPPORT LOVING THE LEGACY!

PRESENTING - \$50,000+

PLATINUM - \$49,999 — \$25,000

SILVER - \$9,999 — \$7,500

GOLD - \$24,999 — \$10,000

BRONZE - \$7,499 — \$3,000

(Please specify your sponsorship amount below.)

I pledge to make a gift of \$_____ to support *Loving the Legacy* and the mission of Families First to build resilient families so all children can thrive.

Signature _____ Date _____

CONTACT INFORMATION

Please print donor name exactly as it should appear in sponsor listings and other materials:

First Name: _____ Last Name: _____

Phone: _____ Home Cell Office

Company: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

PAYMENT INFORMATION

Check Wire Transfer Please Invoice Credit Card

Please charge my: AmEx Visa MasterCard Discover

Card# _____

Security Code _____ Exp. Date _____ Billing Zip: _____

Signature _____

Please make check payable to Families First | 80 Joseph E. Lowery Boulevard, NW | Atlanta, GA, 30314

**TO MAKE YOUR DONATION ONLINE, SCAN THE QR CODE
OR VISIT bit.ly/LovingTheLegacy**



For questions or assistance, call 404-541-3080 or email give@familiesfirst.org

