

Thursday, March 19th, 2026



Atlanta History Center



Loving the Legacy is Families First's cornerstone fundraising event. The benefit celebrates our clients' success stories and offers attendees an elegant evening of purpose. Together, we celebrate Families First's impact, highlight client testimonials, and honor the supporters who advance our mission.

By sponsoring *Loving the Legacy*, you are directly investing in the powerful success stories we celebrate. Your partnership fuels vital programs across our three impact areas—helping families overcome challenges, build resilience, and thrive. This signature event honors the strength of those we serve and champions the commitment of partners like you who make lasting change possible.

Our Areas of Impact

Lucy C. Vance Center for Behavioral Health | Navigator Services |
Parenting & Adoption Support Services

Your Sponsorship Impact*

\$50,000 PRESENTING LEVEL SPONSORSHIP

Helps 14 families to achieve long-term stability through a year of intensive case management, including connections to counseling, employment, and basic needs.

\$25,000 VISIONARY LEVEL

Provides 10 clients with a full course (avg. 13 weeks) of trauma-informed counseling at the Lucy C. Vance Center for Behavioral Health.

\$10,000 EMPOWERMENT LEVEL

Supports 4 pregnant or parenting teen mothers with a year of parenting and health education, labor and delivery assistance, mentoring, academic support, basic needs, and financial planning.

\$5,000 HISTORIC LEVEL

Offers 80 hours of supervised visitation for non-custodial parents to build their relationship with their child through increasing their parenting time.

\$3,000 CLASSIC LEVEL

Empowers 60 parents experiencing divorce or separation with the knowledge and skills they need to parent in the best interest of their child(ren) through Families First's *Partners in Parenting* curriculum.

**Impact descriptions are examples of what your donation can accomplish. Thank you for your support!*

Sponsorship Benefits

	PRESENTING	VISIONARY	EMPOWERMENT	HISTORIC	CLASSIC
Sponsorship	\$50,000+	\$25,000	\$10,000	\$5,000	\$3,000
Seating	16 (Two Full Tables)	12 (Full Table & Four Additional Seats)	8 (Full Table)	6	4
Event Website	1	1	1	1	1
Signage & Program	Dedicated Section in Program and Signage	Logo or Name Listed Prominently	Logo or Name Listed	Logo or Name Listed	Logo or Name Listed
Social Media	4 Dedicated Posts	2 Dedicated Posts	1 Dedicated Post	Recognition	Recognition
Families First Home Page	1	1	1	1	1
Annual Impact Report	1	1	1		
VIP Parking	4 VIP Parking Spaces	2 VIP Parking Spaces			
Podium Remarks at Event	Speaking Opportunity During Program	Recognition During Program			
Strategic Brand Exposure at Event	Naming rights (e.g. "Presented by [Your Company]") & Branded Activation or VIP Area	Opportunity to share swag with attendees			
Curated Employee Engagement Opportunities	2 Events or Opportunities	1 Event or Opportunity			
Platinum Sponsorship of Other Events (Jean Childs Young & Back-to-School Bash)	1				

Event website: familiesfirst.org/get-involved/loving-the-legacy/

For questions or customization, please contact Catie Williams by email at catie.williams@familiesfirst.org or by phone at **404-541-3080**.