

Event Date: July 25, 2026

Families First

BACK *to* SCHOOL BASH



Event Overview

Hosted by Families First, Back-to-School Bash is a vibrant community event preparing students and families in need for a successful school year.

Families receive school supplies, backpacks, groceries, lunch, fun activities, and access to vital resources.

Your support directly empowers local children, equipping them for success in the classroom and beyond.

Become a Sponsor

Turn the page over to choose from opportunities tailored to highlight your generosity and elevate your presence in the community.

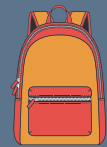
2025 IMPACT



**1,012
Attendees**

792 Backpacks

with supplies and 104 individual kits distributed



300 Bags of Groceries

given to families for free, sponsored by Kroger

35 Community Partners



**81 Haircuts
provided**

familiesfirst.org | 80 Joseph E. Lowery Blvd. NW | Atlanta, GA 30314



Sponsorship Opportunities

Benefit	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Recognition on Back to School Bash Event Materials	Premier logo placement on main event signage & marketing materials	Prominent logo placement on event signage & marketing materials	Logo on event signage & marketing materials	Name listing on event signage
Social Media Spotlights	3 dedicated posts	2 dedicated posts	1 dedicated post	Public thank-you on social media
Logo on Families First Homepage & Back-to-School Bash Webpage	✓	✓	BTSB webpage	BTSB webpage
Custom Volunteer Opportunities	✓	✓	Event Volunteer Opportunities	Event Volunteer Opportunities
Vendor Table Space at Event	✓	✓	✓	✓
DJ Announcement of Appreciation During Event	✓	✓		
Recognition in Post-Event E-News Reaching 5,000+ Subscribers	✓			
Highlight in Annual Impact Report	✓			

Donate Supplies & Services

If you'd like to donate items such as groceries, school supplies, snacks, etc., we gratefully accept in-kind donations.

We would also be happy to share swag from your business if you can provide at least 1,200 of the item.

For all sponsorship commitments and donations, please contact Catherine Foster at catherine.foster@familiesfirst.org to coordinate.

