Families First

Est. 1890

Strengthening Families.
Building Resilience.
Changing Lives.



Corporate Sponsorship Pack

About **Families First**

Strengthening families. Building resilience. Changing lives. That has been the heart of Families First since 1890. Founded as an orphanage on the Spelman College campus, we became Georgia's first licensed adoption agency by 1937, opened the state's first group home in 1964, and developed a national curriculum for divorcing parents in 1989. Today, we care for the whole family, walking alongside children, youth, and adults across Georgia through every season of life.





Three Areas of Impact

Lucy C. Vance Center for Behavioral Health

The Vance Center helps children, young adults, and families **heal from trauma, build resilience, and navigate life's challenges** through accessible, compassionate behavioral health care, including counseling, psychiatric care, and prevention services.

Navigator Services

Our wraparound approach addresses the whole person and family. **Community Navigators help clients set goals, create personalized Family Care Plans, and connect to resources** for housing, employment, education, behavioral health, and more, creating greater stability for the whole family.

Parenting and Adoption Support Services

Since 1890, Families First has helped parents and caregivers build stronger, more stable homes. Through parenting, co-parenting, foster, kinship, and adoption support, **we provide the knowledge, skills, and resources families need to strengthen relationships and put children's well-being first.**

Signature **Events**

Click the event logo to discover how your sponsorship supports our work and makes a difference for families.

LOVING the LEGACY

Date: March
Location: Georgia Aquarium

Our Cornerstone Benefit

- An elegant evening honoring our families
- Fuels programs in all three impact areas
- Puts your brand before Atlanta leaders

BACK to SCHOOL BASH

Date: July
Location: Families First HQ

School-Year Ready

- Distributes backpacks, supplies, groceries, and lunch
- Serves 1,000+ students
- Provides snacks, raffle prizes, and other useful resources

Jean Childs Young RESILIENCE FUND for women & children

Date: May
Location: Families First HQ

Advocacy in Action

- Connects single moms with Navigators
- Offers community service projects and advocacy programming
- Welcomes diapers and baby care essentials

Gift-a-Family

Date: October-December
Location: Families First HQ

Holiday Joy for Families

- Brings relief when families need it most
- Opportunities to sponsor multiple family's full holiday wish lists
- Give individual gifts or funds













Volunteer and **Service**

VOLUNTEER AT OUR SIGNATURE EVENTS

Bring your team to one of our signature events. Volunteers help with Loving the Legacy setup and guest hospitality, Jean Childs Young service project and community day support, Back-to-School Bash backpack stuffing and day-of support, and Gift-a-Family wrapping, sorting, and delivery prep. **We would love to customize an experience around your team's goals and interests.**

FUND & FILL SERVICE PROJECTS

Combine philanthropy and service.

Your company funds the supplies, and your team assembles kits on-site at Families First or at your office. Every kit goes directly to the families we serve. Kit themes include Self-Care, Literacy & Connection, Potty Training, Encouragement, and New Parent Essentials.

Year-round, teams can also support CHISPA's monthly celebrations, which recognize special occasions and holidays such as Valentine's Day, Literacy Day, Mother's Day, Thanksgiving, and Christmas.















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Explore opportunities to sponsor a Families First event, volunteer with the families we serve, and make a meaningful difference in our community. Contact **Valerie Kote-Tawia** at **valerie.kote-tawia@familiesfirst.org** to get started.

We look forward to building stronger families together!

5,500 Followers
/familiesfirst.ga/

10,721 Followers
/company/families-first

2,821 Followers
@familiesfirstatl

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